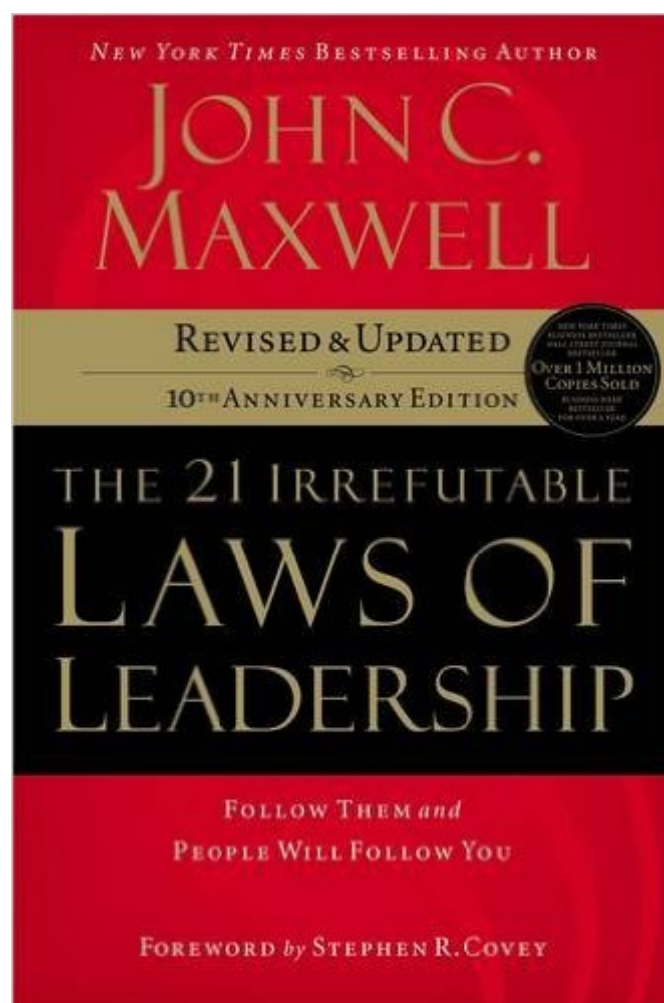


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The 21 Irrefutable Laws Of Leadership: Follow Them And People Will Follow You (10th Anniversary Edition)



Synopsis

If you've never read *The 21 Irrefutable Laws of Leadership*, you've been missing out on one of the best-selling leadership books of all time. If you have read the original version, then you'll love this new expanded and updated one. Internationally recognized leadership expert, speaker, and author John C. Maxwell has taken this million-seller and made it even better. Every Law of Leadership has been sharpened and updated. Seventeen new leadership stories are included. Two new Laws of Leadership are introduced. New evaluation tool will reveal your leadership strengths and weaknesses. New application exercises in every chapter will help you grow. Why would Dr. Maxwell make changes to his best-selling book? A book is a conversation between the author and reader, says Maxwell. It's been ten years since I wrote *The 21 Laws of Leadership*. I've grown a lot since then. I've taught these laws in dozens of countries around the world. This new edition gives me the opportunity to share what I've learned.

Book Information

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Customer Reviews

This is a book all leaders, born or made, should read. Maxwell's leadership laws are succinct and highly useful. He supports the laws with real business stories and leadership anecdotes, then he shows you how to apply these laws (each chapter ends with practical strategies and activities to help you reflect and grow your leadership abilities). Honestly, I couldn't stop reading. But here are the main points from each chapter/law of "The 21 Irrefutable Laws of Leadership":
I. The Law Of the Lid: Leadership ability determines a person's level of effectiveness.
II. The Law of Influence: The true measure of leadership is influence--nothing more, nothing less.
III. The Law of Process: Leadership develops daily, not in a day.
IV. The Law of Navigation: Anyone can steer the ship, but it takes a

leader to chart the course.V. The Law of Addition: Leaders add value by serving others.VI. The Law of Solid Ground: Trust is the foundation of leadershipVII. The Law of Respect: People naturally follow leaders stronger than themselvesVIII. The Law of Intuition: Leaders evaluate everything with a leadership biasIX. The Law of Magnetism: Who you are is who you attractX. The Law of Connection: Leaders touch a heart before they ask for a hand.XI. The Law of the Inner Circle: A leader's potential is determined by those closest to himXII. The Law of Empowerment: Only secure leaders give power to othersXIII. The Law of the Picture: People do what people see.XIV. The Law of Buy-in: People buy into the leader, then the vision.XV. The Law of Victory: Leaders find a way for the team to win.XVI.

"Don't ever say 'always,'" my mother told me. So when someone says "irrefutable" I'm quick to challenge such a too-complete assertion. But the more I've read of Maxwell's "21 Irrefutable Laws of Leadership," the more I think he's nailed it. John Maxwell has been learning and teaching leadership throughout his entire career as a Wesleyan pastor and seminar speaker. He lives and breathes leadership. And in this book he has distilled the art of leadership into 21 "simple" laws. Well, not so simple, maybe, but at least understandable.#1 "The Law of the Lid" asserts his basic premise that leadership ability determines the ultimate level of a person's effectiveness. If you have gifts and abilities, you'll make a greater impact the better leader you become. While some people may be blessed with a natural aptitude for leadership, Maxwell contends that leadership "skills" are learnable. You don't have to be a "born leader." You can apply yourself and become a much better leader than you are.#2 "The Law of Influence." Here's another bedrock proposition: Leadership = Influence, no more and no less. Many church and secular leaders grossly misunderstand this point. They think that Leadership = Power. Maxwell argues that your leadership scope is how many people you influence, not how much organizational power you can wield from your position or office. On the basis of these two concepts, Maxwell constructs a whole philosophy of leadership. He explains the laws of "Solid Ground," "Respect," "Intuition," "the Inner Circle" and many others. Some are especially intriguing. "The Law of E.F.

At the beginning of *The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You* by John Maxwell, the author reminds us that any book is fixed at a moment in time. Maxwell's first version of this book captured his best thinking as it was a decade ago. But while the book has remained unchanged, its author has grown and matured. He has read more, worked with more people, and taught his principles over and over again. And so the book we get from this

fifty-one-year-old author is a more mature and developed one than we got from John Maxwell when he was forty-one. That is a very good thing. In the intervening decade Maxwell found that some laws needed to be combined. He also adds two new laws. The number of laws remains the same. This book is better than the first version. You can count up the new stories and examples if you want, but the numbers aren't the story. The story is that this man who wrote one of the best books on leadership has added the growth, maturity and insights of a decade and made it even better. As Maxwell outlines it on page 245, there has been a trajectory to his thinking. In the beginning he understood leadership development as primarily a process of personal development. That's still part of his thinking, but he's added understanding of the importance of a leadership team, and, especially, the importance of developing other leaders. There are two key questions to ask and answer about any book like this. First: "If I read this book and apply what I learn, will I be a better leader?" The answer to that is a resounding "yes." The content here is good and it's practical. Leadership is an apprentice trade.

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